



1200 E. Woodhurst Dr., Bldg. V  
 Springfield, MO 65804  
 p 417.885.4500  
 f 417.887.3643  
 www.marlinco.com

**MISSION**

To be the most effectively creative agency for a select group of food clients.

**Vision**

To have the bigger idea.

**PROFILE**

Business-to-business, food, beverage and consumer

**CORE PRODUCTS**

- Strategic Services Strategic planning, brand positioning and development, promotion planning, media planning, PR
- Creative Services Print, broadcast, interactive, direct mail, promotional programs, merchandising, training materials, outdoor, point-of-purchase materials, package design, identity development
- Culinary Services Menu/recipe development, product development, chain restaurant account strategy and presentations, category and product competitive reviews, food and beverage trend reports and presentations, menu gap analysis
- Interactive Services Web development and production, interactive CDs, database design and management, print-on-demand, web-based promotions
- Public Relations Planning, implementation and measurement, media relations, issues communications, cause-related outreach, internal and external communications, sponsorship and event management, media training

**CLIENT LIST**

- Mission Foods
- Precision Foods *Dole, Frostline, Thick-It, Mrs. Dash*
- Sweet Street Desserts
- Starbucks Foodservice *We Proudly Brew Starbucks Coffee, Serving The Best Seattle's Best Coffee, Tazo, Fontana, Torrefazione Italia*
- McNeil Nutritionals *Splenda*
- Green Seal
- Bush Brothers
- Brashears Furniture
- Hasbro
- Camp Barnabas
- Bonici
- Teneya

**PERSONNEL AVAILABLE**

30+ communication professionals

**YEARS IN BUSINESS**

24 years

**ANNUAL CAPITALIZED BILLINGS**

\$18 Million

**CONTACT**

- Michael Stelzer, President 417.885.4515
- Tom Kujawa, Director Account Service 417.885.4511
- Matt Rose, Creative Director 417.885.4524